

NLPD 2022 National Events

¡Juntos podemos!

California

Stanford Latino Faculty Advocacy Meetings (Latino FAM)

- Sponsor/email: Cesar Padilla, MD (cesarraudelpadilla@gmail.com)
- Media: Stanford School of Medicine
- Location/Date: Sept 16th, Dr. Padilla's home

UC Davis

- Sponsor: UC Davis LMSA Kick-Off NLPD
- Media: UC Davis
- Location/Date: October 1st, 11AM - 1PM, Med Ed LH 1222

Alta Med

- Sponsor Alta Med, Ilan Sharpiro, MD (ishapirostrygler@altamed.org), Marco Angulo
- Media: Univision, Telemundo National, LA Times en Español
- Location/Date: October 1st, 9:00-9:30AM media, 9:45 - 11:00 panel
 - 2040 Camfield, Los Angeles, 90040

Minority Virtual Physician Society

- Sponsor: Tisha Rowe, MD
- Collaboration with City of Jurupa Valley
- Walk with a doc with medical students from UCR and Western.

JOIN DR. CONTRERAS FOR A WALK

walk with a doc
educate. exercise. empower.

WHO: DR. CONTRERAS

WHAT: A FREE 60 MINUTE WALK WITH THE DOC
WALK YOUR OWN PACE AND DISTANCE

WHEN: OCTOBER 1, 2022 AT 9AM

WHERE: VERNOLA PARK 5211 WINEVILLE AVE,
JURUPA VALLEY

WHY: DID YOU KNOW JUST 30 MINUTES
OF WALKING A DAY CAN:

- Increase your energy
- Help you sleep better
- Increase productivity
- Make you feel happier within just 10 minutes

See 96 more reasons at www.walkwithadoc.org/why-walk/

walk with a doc

Take a **STEP** toward better **HEALTH**

Southern California Kaiser Permanente

- Sponsor: Kaiser Permanente, Antonio Conte, Antonio Conte, MD (sedated@bellsouth.net)
- Media: Univision
- Location/Date:
 - Kaiser Permanente East LA Medical Clinic on September 17th at the "Super Saturday" event

National Latinx Physician Day Convivio

- Sponsor: Group of Latina Physicians, Mariela Garcia, MD (mariela.i.garcia@kp.org), Veronica Contreras, DO (coachecuadoc@gmail.com)
- Location/Date: October 1st 2:30pm, 2441 E. Cortez Street, West Covina, Picnic Shelter 1
- <https://www.eventbrite.com/e/national-latinx-physician-day-convivio-tickets-415130836507>

UCSF:

- UCSF Diversity Digest

Valley Children's Pediatric Residency

- TBD, Residency

Illinois

MOLA Chicago

- Oscar Zambrano, Benito Ibarra (benito.ibarra@chicagomola.com)
- Media: Telemundo Chicago - Will interview MOLA members, PSA
- Location/Date: Various hospitals (Advocate Aurora Health) across Chicago, Social Media campaigns, October 3rd, Symposium October 8th, Resident T-shirts

Chicago Medical School

- LMSA event
- Chicago Medical School
- Sponsor: Juan Medina-Echeverria, MS

New Mexico

Burrell College of Osteopathic Medicine

- LMSA, Vanessa Escolero, OMS2

Texas

Texas College of Osteopathic Medicine

- LMSA Southwest Regional event
- Owen Saenz Correa, OMS2 (saenz.owen95@gmail.com)
- Location/Date: TCOM on October 1st

Utah

- LMSA event
- Rocky Vista University
- Sponsor: Richard Jimenez (richard.jimenez@rvu.edu)
 - They have contacted all medical schools in Utah
- Location/Date: Monday, October 3rd (wear a white T-shirt)

Washington

University of Washington

- Thais Calderon (thaiscalderonprs@gmail.com) and Dr. Elina Quiroga
- Location/Date: UW Surgery Dinner on October 1st

Social Media Campaigns:

- Hashtags: #nationallatinophysianday #nationallatinaphysianday
 - Simple post when you receive your shirt and on October 1st
 - Create a regular post
 - Create video or reel post
 - Tag everyone! (separate document)
- American Society of Anesthesiologists
- American Medical Association
- California Medical Association
- AAOS, POSNA, American Shoulder and Elbow Surgeons
- LMSA National will have a social media campaign highlighting Latino/a doctors
- Stanford Media will also have content regarding the LFAM event

- #LatinasinMedicine (twitter)
- MiMentor TakeOver - putting up data points, connect with Dr. Garcia/Convivo - Have family and have it all.