



National Latino Physician Day (NLPD)

Dear Latino/a/e/x Physicians, Future Physicians and Allies,

6% is not enough.

We call on your support for **National Latino Physician Day (NLPD)**, a day to both celebrate our Latino and Latina physician colleagues and bring awareness to the critical shortage of Latino and Latina physicians in the United States.

NLPD Mission Statement: *To address the Latino physician shortage crisis, the mission of National Latino Physician Day is to improve the quality of care for the United States Latino patient population by increasing the number of Latino physicians who provide culturally and linguistically concordant care.*

Close to 20% of the total U.S. population is Latino. In California and Texas the number is even higher, reaching close to 40%. Though the Latino population continues to rise, only 6% of the total U.S. physician workforce is Latino. This critical shortage has direct implications to our Latino patients. It creates significant healthcare barriers, inequalities, and poor patient outcomes for the Latino population.

We need to do better. Our patients and communities need us to do better.

Increasing the total number of Latino physicians in medicine is imperative for our communities to thrive, and for the United States healthcare system to truly represent the community it serves.

Help us create awareness of the crisis and need for more Latino Physicians and a more equitable Health Care system that truly serves every American. Celebrate National Latino Physician Day across the country on October 1st!



NLPD Website





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This year's National Latino Physician Day also highlights three urgent issues:

1. **Worsening United States physician shortage**, projected to reach up to 86,000 doctors by 2036, exacerbated by student loan caps, research funding cuts, and dismantled pipeline programs that disproportionately affect underrepresented students.
2. **Historic Medicaid cuts**, reducing coverage for millions, including one in three Latinos who rely on Medicaid, placing safety-net hospitals and community clinics at risk while destabilizing the entire healthcare system.
3. **Expansion of immigration enforcement**, with increased immigration raids and access to Medicaid data has created a climate of fear that prevents Latino patients from seeking care.

These combined crises threaten to further reduce access to culturally and linguistically concordant care, making the mission of NLPD more urgent than ever.

What can you do?

Action Items:

- **Design and wear a T-shirt!** Create awareness by creating a T-shirt for your organization and local community. See website for current designs.
- **Share information about NLPD!** Share this document with your friends or colleagues that are Latino/a/x physicians or surgeons, allies, and share this with your hospital/group.
- **Ask your organization to endorse NLPD.** Ask your hospital, physician group or organization to join us by officially recognizing NLPD on October 1st. Organizations can endorse NLPD through a press release, donation, Grand Rounds dedicated to NLPD, sponsoring NLPD swag (shirts, etc.), and various other ways to promote the day. Please contact us to let us know if your organization has officially endorsed NLPD and we will celebrate them by adding them to the official Partner list.

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- **Post on social media!** Create awareness about the day! Post a selfie or photo of you and your friends/family on ALL social media platforms! Post a video about why this date is important to you! Tag others that you think would be interested, please include us and we will also promote. Use the hashtags:
#nationallatinophysicianday
#nationallatinophysicianday
#nationallatinxphysicianday
- **Celebrate on October 1st!** Celebrate by creating a local event/gathering, involve your local media outlets, create a news release about your event, involve marketing, and like, engage and post on social media.



¡Necesitamos más!

Feel free to reach out directly if you have any questions.

Sincerely,



National Latino Physician Day Alliance
nationallatinophysicianday@gmail.com