

## National Latino Physician Day (NLPD)

National Latino  
Physician Day



Primero de Octubre

Dear Latino/a/e/x Physicians, Future Physicians and Allies,

### **6% is not enough.**

We call on your support for **National Latino Physician Day (NLPD)**, a day to both celebrate our Latino and Latina physician colleagues and bring awareness to the critical shortage of Latino and Latina physicians in the United States.

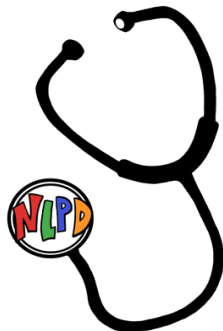
Close to 20% of the total U.S. population is Latino. In California and Texas the number is even higher, reaching close to 40%. Though the Latino population continues to rise, only 6% of the total U.S. physician workforce is Latino. This critical shortage has direct implications to our Latino patients. It creates significant healthcare barriers, inequalities, and poor patient outcomes for the Latino population.

We need to do better. Our patients and communities need us to do better.

Increasing the total number of Latino physicians in medicine is imperative for our communities to thrive, and for the United States healthcare system to truly represent the community it serves.

**Help us create awareness of the crisis and need for more Latino Physicians and a more equitable Health Care system that truly serves every American. Celebrate National Latino Physician Day across the country on October 1st!**

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NLPD Website



Partners:

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## What can you do?

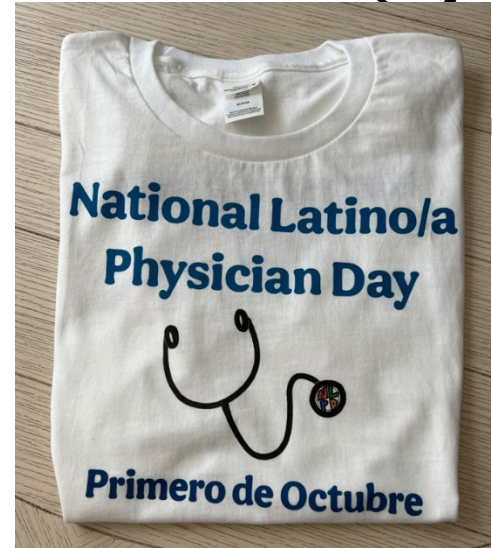
### Action Items:

- **Design and wear a T-shirt!** Create awareness by creating a T-shirt for your organization and local community. More information to come on our website for available T-shirts.
- **Share information about NLPD!** Share this document with your friends or colleagues that are Latino/a/x physicians or surgeons, allies, and share this with your hospital/group.
- **Ask your organization to endorse NLPD.** Ask your hospital, physician group or organization to join us by officially recognizing NLPD on October 1st. Organizations can endorse NLPD through a press release, donation, Grand Rounds dedicated to NLPD, sponsoring NLPD swag (shirts, etc.), and various other ways to promote the day. Let us know if your organization has officially endorsed NLPD and we will celebrate them by adding them to the official list.

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- **Post on social media!** Create awareness about the day! Post a selfie or photo of you and your friends/family! Post a video about why this date is important to you! Tag others that you think would be interested, please include us and we will also promote. Use the hashtags:  
**#nationallatinophysianday**  
**#nationallatinaphysianday**  
**#nationallatinxphysianday**
- **Celebrate on October 1st!** Celebrate by creating a local event/gathering, involve your local media outlets, create a news release about your event, involve marketing, and post on social media.



We need this day to celebrate and to highlight the critical need for more Latino and Latina physicians! Help us make a difference for our community.

Feel free to reach out directly if you have any questions.

Sincerely,

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